

## Vortragsankündigung

### Prof. Dr. Marketta Kyttä

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School of Engineering, Aalto University, Finland

## Place-based Approach in Human-Environment Research and Participatory Planning

Montag, 22. Mai 2023, 17 Uhr c. t.

### Präsenzvortrag

Hörsaal 5A, Neues Institutsgebäude (NIG), 1010 Wien, Universitätsstraße 7, 5. Stock (Lift)

(Moderation: Univ.-Prof. Dr. Alois Humer)

Die Teilnahme an der Vortragsveranstaltung ist auch **online** möglich. **Teilnahme-Link:**

<https://univiennea.zoom.us/j/69692289852?pwd=U0d4aDVKMmgzSHlyUGpMRzh1ME5YZz09>

**Achtung:** Zusätzlich ist die Eingabe eines Kenncodes erforderlich: **Kenncode** 894099.

### Zum Vortrag

The lecture informs about digital modes of participatory urban planning. PPGIS (“Public Participation GIS”) methodology is among the most widely spread, digital, place-based approaches used in real life public participation processes and in the study of person-environment relationship.

“Maptionnaire” is an advanced example of PPGIS methodology that was originally developed in Aalto University and today used in more than 40 countries. Maptionnaire has been used in participatory planning in projects representing various geographical scales, in different phases of the planning process and in various topics, e.g., green area planning and transportation planning projects. In PPGIS research also a wide variety of themes have been studied, e.g., social sustainability, active living, ecosystem service accessibility, perceived safety and the everyday service networks and mobility patterns related to various lifestyles.

### Zur Person der Vortragenden

#### Prof. Dr. Marketta Kyttä MA:



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**Marketta Kyttä** works as a professor of land use planning in the Spatial Planning and Transportation Engineering Group at the School of Engineering at Aalto University, Finland. The group integrates the fields of land use and transportation planning without forgetting the human focus. Marketta Kyttä has her background in environmental psychology and she received her doctorate in urban planning and architecture.

The research of her team covers various topics: child-, age- and human-friendly environments, environments that promote health and wellbeing, active living, urban lifestyles, perceived safety and new methods and practises of public participation. Currently, her multidisciplinary research team concentrates on the place-based person-environment research with public participation GIS methodology.