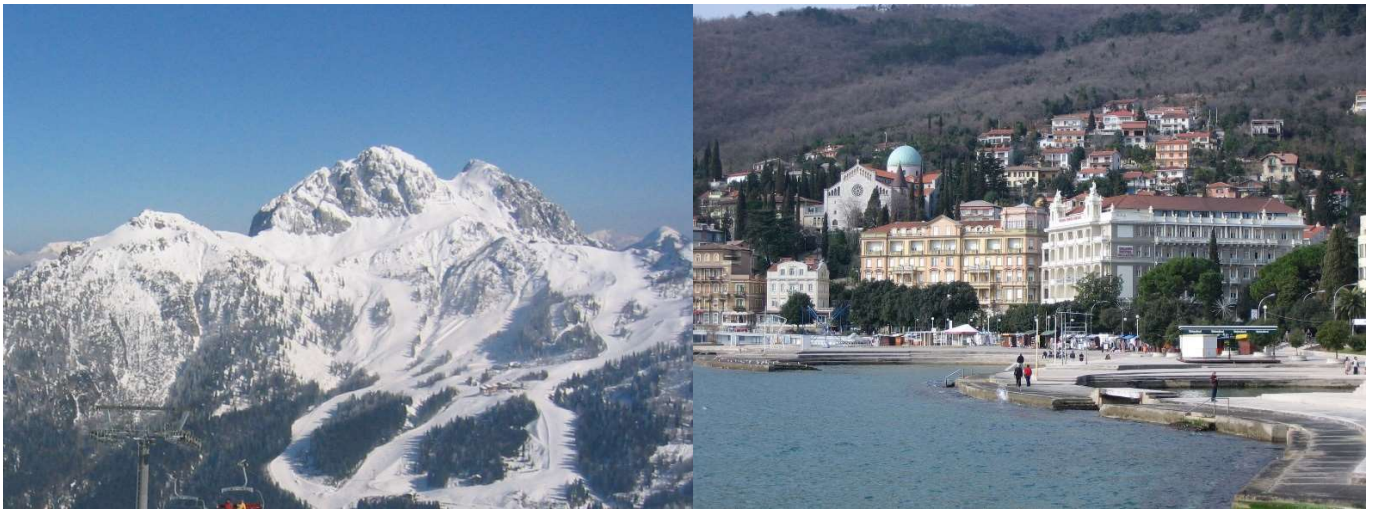


# Invitation and Program

**The Future of Tourism in the Alpine-Adriatic Region**  
**International symposium in memory of Zlatko Pepeonik, 1934-2004**  
**Hermagor, Carinthia, Austria, 22-24 October 2024**



Mount Gartnerkofel at Nassfeld (left, by Markus STEINER) and Opatija (right, by Peter JORDAN)



Zlatko PEPEONIK at the Biokovo mountains, above Makarska, Croatia

**Zlatko PEPEONIK**, born 1934 in Varaždin, professor at the Department of Geography, Faculty of Science of the University of Zagreb, was an eminent Croatian geographer and tourism researcher. He taught also at the Portland State University, Oregon, and the University of Texas, Austin, as well as at the University of Mostar, Bosnia and Hercegovina. He was an associate member of the Croatian Academy of Sciences, and a member of the Commission for Tourism and Recreation of the International Geographical Union (IGU). He was the editor-in-chief of the scientific journals *Priroda* (1984–85) and *Geografski horizont* (1990–94). He wrote textbooks on tourism geography. He dealt with tourism and regional geography of Croatia, Northern Europe and North America, as well as demography and spatial planning. His close relations to Austrian geography are documented by his co-authorship of the issue “International Tourism Attractions in Central and Southeastern Europe” of the *Atlas of Eastern and Southeastern Europe*, edited by Peter JORDAN. He died twenty years ago in Zagreb, and the symposium is organized in commemoration of this fact.

## Organizers

Southeast Europe Association and its Klagenfurt branch  
Austrian Geographical Society and its Klagenfurt branch  
University of Klagenfurt, Faculty of Social Sciences, Department of Geography and Regional Research  
University of Zagreb, Faculty of Science, Department of Geography  
Croatian Geographical Society

## Co-organizers

IGU Commission on Tourism, Leisure and Global Change  
IGU Commission on Marginalization, Globalization and Regional and Local Response  
Association of Slovenian Geographers  
Italian Geographical Society  
University of Primorska, Koper/Capodistria  
Municipality Hermagor-Presegger See  
NLW Tourismus Marketing GmbH, Hermagor  
Croatian Academy of Sciences and Arts, III. Department of Natural Sciences

## Scientific committee

Peter JORDAN (chair), Austrian Academy of Sciences, Institute of Urban and Regional Research; University of the Free State (South Africa), Faculty of Humanities  
Cristina BERETTA, University of Klagenfurt, Department of Slavic Studies  
Hansjörg BREY, Southeast Europe Association  
Ivan ČANJEVAC, University of Zagreb, Department of Geography  
Anita FILIPČIĆ, University of Zagreb, Department of Geography  
Borna FUERST-BJELIŠ, University of Zagreb, Department of Geography; IGU Commission on Marginalization, Globalization, and Regional and Local Response  
Slaven GAŠPAROVIĆ, University of Zagreb, Department of Geography  
Igor JELEN, University of Trieste, Department of Political and Social Sciences  
Mladen JURAČIĆ, Croatian Academy of Sciences and Arts  
Miha KODERMAN, University of Primorska Koper/Capodistria, Department of Geography  
Jelena LONČAR, University of Zagreb, Department of Geography  
Peter MANDL, University of Klagenfurt, Department of Geography and Regional Studies  
Mladen MARADIN, Croatian Geographical Society  
Max-Peter MENZEL, University of Klagenfurt, Department of Geography and Regional Studies  
Vuk Tvrtko OPAČIĆ, University of Zagreb, Department of Geography  
Eckehard PISTRICK, Gustav Mahler Private University of Music, Klagenfurt  
Klaus SCHÖNEBERGER, University of Klagenfurt, Department of Cultural Analysis  
Ivan ŠULC, University of Zagreb, Department of Geography  
Julie WILSON, Universitat Oberta de Catalunya, Faculty of Economics and Business; IGU Commission on Geography of Tourism, Leisure, and Global Change  
Helmut WOHLISCHLÄGL, Austrian Geographical Society

## Venue

The symposium takes place in the hotel “Carinzia” operated by Falkensteiner in **Tröpolach**, the valley station of the cable car to the Nassfeld skiing and hiking resort nearby **Hermagor**, the center of one of the prominent tourist regions in Carinthia [Kärnten], Austria. Catering (coffee breaks, light lunch) will be provided by the NLW Tourismus Marketing GmbH. Besides by car, the venue can be accessed by railway (up to Hermagor) and public bus.

## Registration

**Pre-registration online** from 1 July to 30 September 2024 via the SOG website <https://www.sogde.org/de/events/the-future-of-tourism-in-the-alpine-adriatic-region/> Please use this opportunity as much as possible! It will facilitate planning rooms and catering enormously.

**On-site** at the venue 22 October 2024, 8.00 to 09.30 a.m. This should just be to confirm your presence and pre-registration. Exceptions granted.

No registration fees will be requested.

## Accommodation

Responsibility for travel and accommodation rests with the participants.

Hotel “Carinzia” in Tröpolach, where the symposium takes place, is a large hotel with the capacity to host all participants. The hotel will reserve rooms for symposium participants up to 31 August 2024, and you can book your room via [www.falkensteiner.com/carinzia](http://www.falkensteiner.com/carinzia). Should you prefer to be accommodated in other hotels or private accommodation facilities (bed & breakfast) in Tröpolach or its surroundings, please approach [info@nassfeld.at](mailto:info@nassfeld.at).



## Symposium program

Keynotes last 30 minutes and remain without discussion

Papers last 20 minutes and are followed by a 10-minute discussion

### Tuesday, 22 October 2024

08.00-09.30 <b>Registration</b>	Hotel lobby	
09.30-11.30 <b>Opening</b>	Room 1	
09.30-10.00	<b>JORDAN, Peter</b> (Austrian Academy of Sciences, Institute of Urban and Regional Research; University of the Free State, South Africa, Faculty of Humanities; Hermagor & Vienna, Austria): <b>Introduction into the symposium</b>	
10.00-10.30	<b>Words of welcome by representatives of organizing institutions: Leopold ASTNER</b> (Mayor), <b>Borna FUERST-BJELIŠ</b> (University of Zagreb, Department of Geography), <b>Mladen MARADIN</b> (Croatian Geographical Society), <b>Hansjörg BREY</b> (Southeast Europe Society), <b>Helmut WOHLSCHLÄGL</b> (Austrian Geographical Society)	
10.30-11.00	<b>CURIĆ, Zoran; OPAČIĆ, Vuk Tvrtko; ŠULC, Ivan; ČANJEVAC, Ivan</b> (all University of Zagreb, Faculty of Science, Department of Geography, Zagreb, Croatia): <b>Professor Zlatko Pepeonik – founder of tourism geography in Croatia</b>	
11.00-11.30	<b>BRANDSTÄTTER, Markus</b> (NLW Tourismus Marketing GmbH, Hermagor, Austria): <b>Results and challenges of the Region Nassfeld-Pressegger See/Lesachtal/Weissensee on the way to becoming a sustainable tourism region - reflections on the tourist region, in which our symposium takes place</b>	
11.30-12.00 <b>Coffee break</b>	sponsored by NLW Tourismus Marketing GmbH	
12.00-12.30 <b>Keynote 1</b>	moderated by Peter JORDAN <b>HARTL, Lea; FISCHER, Andrea</b> (both Austrian Academy of Sciences, Institute for Interdisciplinary Mountain Research, Innsbruck, Austria): <b>Observing deglaciation: Glacier change in the Alps from 1850 to 2050</b>	
12.30-13.30 <b>Lunch break</b>	light lunch served in the venue offered by NLW Tourismus Marketing GmbH	
13.30-15.00 <b>Sessions</b>	<b>Room 1</b>	<b>Room 2</b>
Session	<b>Session 1: Winter sports tourism</b> (Chair: Borna FUERST-BJELIŠ)	<b>Session 2: Tourism marketing and planning</b> (Chair: Vuk Tvrtko OPAČIĆ)
13.30-14.00	<b>BANDA, Amra</b> (University of Sarajevo, Faculty of Science, Department of Geography); <b>PEŠTEK, Almir</b> (University of Sarajevo, School of Economics and Business); <b>BEĆIROVIĆ, Dženan</b> (University of Sarajevo, Faculty of Forestry); <b>KRAJINOVIĆ, Bakir</b> (Federal Hydro-Meteorological	<b>KLARIĆ, Zoran</b> (Institute for Tourism, Zagreb, Croatia); <b>OPAČIĆ, Vuk Tvrtko; ŠULC, Ivan</b> (both University of Zagreb, Faculty of Science, Department of Geography, Zagreb, Croatia): <b>Tourism regions of UNWTO – should they be changed after 50 years?</b>

	Institute Sarajevo), all Sarajevo, Bosnia and Hercegovina: <b>Snowbound Dilemma: Are ski resorts in Southeast Europe adapting their tourism offerings to climate change?</b>	
14.00-14.30	<b>GOLUŽA, Maruša; POLAJNAR HORVAT, Katarina; SMREKAR, Aleš; PIPAN, Primož</b> (all Slovenian Academy of Sciences and Arts, Anton Melik Geographical Institute, ZRC, Ljubljana, Slovenia): <b>Challenges to be addressed for a sustainable transition of mountain ski resorts in the Alps: the case of Kranjska Gora</b>	<b>BELOVARI, Tomislav</b> (University of Zagreb, Faculty of Science, Department of Geography, Zagreb, Croatia): <b>Spatial infrastructure implications of the EU IPARD programme and projects in the Republic of Croatia: Focus on Istria County</b>
<b>14.30-15.00 Coffee break</b>	sponsored by NLW Tourismus Marketing GmbH Short presentation of the poster <b>PERKON, Adrijana</b> (University of Primorska, Faculty of Humanities, Department of Geography, Koper/Capodistria): <b>Valentin Stanič in spatial and temporal aspects</b>	
<b>15.00-15.30 Keynote 2</b>	moderated by Peter JORDAN <b>GOSAR, Anton</b> (University of Primorska, Faculty of Tourism Studies, Koper/Capodistria, Slovenia): <b>Overcrowding in the Alpine-Adriatic Region – selected cases</b>	
<b>15.30-17.30 Sessions</b>	<b>Room 1</b>	<b>Room 2</b>
Session	<b>Session 3: Tourism and culture</b> (Chair: Eckehard PISTRICK)	<b>Session 4: Culinary tourism</b> (Chair: Miha KODERMAN)
15.30-16.00	<b>BRKIĆ-VEJMEKLA, Jadranka; BLAČE, Ante</b> (both University of Zadar, Department of Teacher Education Studies in Gospić, Croatia); <b>PEJDO, Ana</b> (University of Zadar, Department of Geography, Zadar, Croatia): <b>Reading old travelogues for better understanding the tourism development in the Littoral Croatia today</b>	<b>JOVANOVIĆ, Radmila</b> (Institute of Agricultural Economics, Belgrade, Serbia; University of Malaga, Malaga, Spain); <b>MANIĆ, Emilija</b> (University of Belgrade, Faculty of Economy and Business, Belgrade, Serbia): <b>Wine tourism development and vineyard areas transformation: comparative analysis of the former Yugoslav regions Šumadija and Slavonija</b>
16.00-16.30	<b>DOLENEC, Sanja</b> (Juraj Dobrila University of Pula, Pula, Croatia): <b>Collective memory as a resource for developing dark tourism: The anti-fascist heritage in Istria County</b>	<b>KERMA, Simon</b> (University of Primorska, Faculty of Tourism Studies – Turistica, Koper/Capodistria, Slovenia); <b>LAMPIČ, Barbara</b> (University of Ljubljana, Faculty of Arts, Department of Geography, Ljubljana, Slovenia): <b>Assessment of the vitality of Slovenian wine tourism routes and their development potential</b>
16.30-17.00	<b>VODANOVIĆ LUKIĆ, Ives</b> (Institute of Tourism, Zagreb, Croatia):	<b>KUPREŠAK, Elena; LUKIĆ, Aleksandar; RADELJAK KAUFMANN,</b>

	<b>Visitor perspective of arts festivals in Croatia</b>	<b>PETRA</b> (all University of Zagreb, Faculty of Science, Department of Geography, Zagreb, Croatia): <b>Oleotourism development in Istria County (Croatia) and its spatial variations</b>
17.00-17.30	<b>ŽAFRAN, Ivana</b> (University of Zagreb, Faculty of Science, Department of Geography, Zagreb, Croatia): <b>The effects of tourism development on local communities – A case study of the Municipality of Rakovica</b>	<b>BASSI, Ivana; DEOTTO, Vanessa; ISEPPI, Luca</b> (University of Udine, Department of Agricultural, Food, Environmental and Animal Sciences, Udine, Italy): <b>Fostering local development on mountain contexts through health and wellbeing tourism systems</b>
<b>19.00-</b>	<b>Common dinner</b> invited by Peter JORDAN at the occasion of his 75 <sup>th</sup> birthday	

### Wednesday, 23 October 2024

<b>09.00-09.30</b> <b>Keynote 3</b>	moderated by Borna FUERST-BJELIŠ <b>SOLDIĆ FRLETA, Daniela</b> (University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija, Croatia): <b>Unlocking Kvarner's tourism potential: embracing diversity and empowering communities for sustainable growth</b>	
<b>09.30-13.00</b> <b>Sessions</b>	<b>Room 1</b>	<b>Room 2</b>
Session	<b>Session 5: Mountain tourism</b> (Chair: Peter MANDL)	<b>Session 6: Education, instruction</b> (Chair: Slaven GAŠPAROVIĆ)
09.30-10.00	<b>SINGH, B.V.R.</b> (Mohanlal Sukhadia University Udaipur, Faculty of Earth Sciences, Department of Geography, Udaipur, India): <b>Impact of climate change on tourism in mountainous regions: A comparative case study of Venice, Italy, and Udaipur City, India</b>	<b>SINANI, Albina</b> (“Eqrem Çabej” University of Gjirokastra, Faculty of Education & Social Sciences, Department of History, Anthropology and Geography, Gjirokastra, Albania): <b>Education on climate change and environmental protection at the University of Gjirokastra and forms of their inclusion in the current curriculum</b>
10.00-10.30	<b>MENEGHELLO, Sabrina; TRICHES, Massimo; FREGOLENT, Laura</b> (IUAV University Venice, Venice, Italy): <b>Defining mountain living ‘from below’. Two case studies from the Italian Dolomites</b>	<b>TODOROVIĆ, Nikola; ĐURDIĆ, Snežana; BELIJ RADIN, Marija</b> (all University of Belgrade, Faculty of Geography, Belgrade, Serbia): <b>Structure of social media content of national parks of Serbia</b>
<b>10.30-11.00</b> <b>Coffee break</b>	sponsored by NLW Tourismus Marketing GmbH	
11.00-11.30	<b>GAŠPAROVIĆ, Slaven</b> (University of Zagreb, Faculty of Science,	<b>Session 7: Urban tourism</b> (Chair: Hansjörg BREY)

	Department of Geography, Zagreb, Croatia): <b>Transport disadvantage and tourism: the example of the mountainous region of Croatia</b>	<b>RONZA, Maria</b> (University of Naples “Federico II”, Naples, Italy): <b>The tourism turn in Trieste. New perspectives of urban growth after the deindustrialization</b>
11.30-12.00	<b>KODERMAN, Miha</b> (University of Primorska, Faculty of Humanities, Department of Geography, Koper/Capodistria, Slovenia); <b>DROUET, Quentin Benoît Guillaume</b> (University of Savoie Mont-Blanc, Research Unit EDYTEM – UMR 5204, Le Bourget-du-Lac Cedex, France): <b>Spatial analysis of the recent development of second homes in the municipality of Kranjska Gora, Slovenia</b>	<b>DOUGAS CHAVARRIA, Aris</b> (University of Graz, Centre for Southeast European Studies, Graz, Austria): <b>A small fish in a shark’s pond? Digital nomadism, seasonality, sustainability, and Zadar’s tourism model</b>
12.00-12.30	<b>GABROVEC, Matej; MRAK, Irena</b> (both Slovenian Academy of Sciences, Anton Melik Geographical Institute, ZRC, Ljubljana, Slovenia); <b>TIRAN, Jernej</b> (Faculty of Environmental Protection, Velenje, Slovenia): <b>Reuse of mountain paths from alpine valleys to summits</b>	<b>MACAN, Teodor; PRELOGOVIĆ, Vedran</b> (both University of Zagreb, Faculty of Science, Department of Geography, Zagreb, Croatia): <b>First signs of tourism gentrification in the urban region of Pula</b>
12.30-13.00	<b>SCHUSTER, Martin</b> (University of Klagenfurt, Department of Geography and Regional Studies, Klagenfurt am Wörthersee, Austria): <b>The reforestation of permanent grassland from a tourism perspective</b>	<b>Session 8: Geopolitics and tourism</b> (Chair: Peter JORDAN)
		<b>LONČAR, Jelena; STIPERSKI, Zoran</b> (both University of Zagreb, Faculty of Science, Department of Geography, Zagreb, Croatia): <b>Geopolitics and tourism – Is Kosovo a safe tourist destination?</b>
<b>13.00-14.00 Lunch break</b>	light lunch served in the venue offered by NLW Tourismus Marketing GmbH	
<b>14.00-16.30 Sessions</b>	<b>Room 1</b>	<b>Room 2</b>
Session	<b>Session 9: Coastal tourism</b> (Chair: Ivan ČANJEVAC)	<b>Session 10: Tourism and nature protection</b> (Chair: Jelena LONČAR)
14.00-14.30	<b>MARADIN, Mladen; FABER, Fran; BANDOVIĆ, Petra; TOPALUŠIĆ, Fran</b> (all University of Zagreb, Faculty of Science, Department of Geography, Zagreb, Croatia): <b>The impact of high temperatures on the development of summer tourism on the Croatian coast</b>	<b>PIZZERA, Judith</b> (University of Graz, Department of Geography, Graz, Austria); <b>OSEBIK, David; TERLER, Johannes</b> (both Pilsen, Graz, Austria). <b>Co-operative tourism development in destinations with large protected areas balancing protection and economic valorisation</b>



14.30-15.00	<b>MARKOVIĆ VUKADIN, Izidora; ZOVKO, Mira; BORANIĆ ŽIVODER, Snježana; KREŠIĆ, Damir</b> (all Institute for Tourism, Zagreb, Croatia): <b>Interconnection of hazards, vulnerability, and impacts of climate change in coastal destinations, an Adriatic Croatia case study</b>	<b>AUINGER, Monika; JUNGMEIER, Michael</b> (both Carinthia University of Applied Sciences (CUAS), UNESCO Chair on Sustainable Management of Conservation Areas, Villach, Austria); <b>HILGARTER, Kathrin</b> (Carinthia University of Applied Sciences, Research group: Sustainable Innovation Research & Development, Villach, Austria): <b><i>expedition.nationalpark.2023 – Heiligenblut am Grossglockner: Rethinking tourism</i></b>
<b>15.00-15.30 Coffee break</b>	sponsored by NLW Tourismus Marketing GmbH Short presentation of the poster <b>GODINIĆ, Marko</b> (Gospodarska škola Varaždin, Varaždin, Croatia): <b>Changes in travelling patterns of the population of northern Croatia under the influence of the COVID-19 pandemic</b>	
15.30-16.00	<b>ŠULC, Ivan; FUERST-BJELIŠ, Borina</b> (both University of Zagreb, Faculty of Science, Department of Geography, Zagreb, Croatia): <b>Post-pandemic recovery of tourism in Croatia in the Mediterranean context</b>	
16.00-16.30	<b>BLAĆE, Ante</b> (University of Zadar, Department of Geography, Zadar, Croatia); <b>BRKIĆ-VEJMELKA, Jadranka; PEJDO, Ana</b> (both University of Zadar, Department of Teacher Education Studies in Gospić, Gospić, Croatia): <b>Factors influencing the development of rural tourism: a littoral Croatia case study</b>	
<b>16.30-17.00 Closing</b>	All session chairs	

**Posters** exposed in the lobby of the symposium venue throughout the conference days:

**GODINIĆ, Marko** (Gospodarska škola Varaždin, Varaždin, Croatia): **Changes in travelling patterns of the population of northern Croatia under the influence of the COVID-19 pandemic**

**PERKON, Adrijana** (University of Primorska, Faculty of Humanities, Department of Geography, Koper/Capodistria): **Valentin Stanič in spatial and temporal aspects**

### Thursday, 24 October 2024

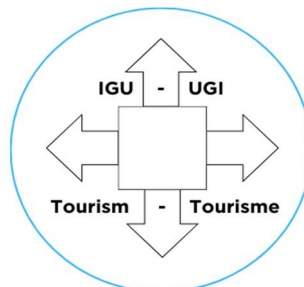
<b>09.00-16.00 Excursion</b>	<b>by bus and chairlift with some walking to the Nassfeld/Pramollo</b> , one of the two largest winter sports resorts in Carinthia, well-visited also in summer and autumn for hiking and mountaineering. With its combination of
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alpine pastures and dolomite-rock mountains it boasts a picturesque scenery. It exemplifies also many of the benefits and problems of tourism.

**guided by Thomas ZAMETTER**, a geographer from the region with expertise in regional development and a spatial focus on the Nassfeld/Pramollo

**Meeting point:** Valley station of the cable car nearby the symposium venue at 09.00 sharp

**The excursion fee** of € 20.- has to be paid in advance at on-site registration. It does not include lunch.



IGU Commission on the Geography of Tourism and Leisure and Global Change

